



TEXAS TRAILBLAZER AWARDS
benefiting The Family Place

PRESS RELEASE

For Immediate Distribution

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**The Family Place Announces Brooke Shields As Featured Speaker for the 27th
Annual Texas Trailblazer Awards Luncheon**

*Lindsay Jacaman and Holly Krug to serve as chairs of September 29 fundraiser,
with honorary chairs Stephanie and Travis Hollman*

DALLAS, TEXAS (June 1, 2023) - [The Family Place](#) - Texas' largest family violence service agency now in its 45th year - announces actress, model and author Brooke Shields as the featured speaker for the 2023 **Trailblazer Awards Luncheon** on Friday, September 29, at the Hilton Anatole.

In addition to Shields as keynote speaker, event leadership includes Lindsay Jacaman and Holly Krug as luncheon co-chairs, and Stephanie and Travis Hollman as honorary chairs.

Jacaman, a global client director for LinkedIn, and Krug, a global real estate advisor at Briggs Freeman Sotheby's International, are passionate supporters of Dallas' non-profit community, including The Family Place, where they both serve as members of its board of directors.

Dedicated to philanthropy and entrepreneurship, honorary chairs Stephanie and Travis Hollman have devoted their lives to making a positive impact on others. Stephanie is the founder and chief giving officer of the Hollman Family Foundation, which has supported numerous organizations since its inception in 2020, including providing over 400 nights of shelter for women at The Family Place. Additionally, as CEO of Hollman, Inc., Travis has always put purpose over profit by being a source for greater good for the local community. Stephanie and Travis, who have been married more than 15 years and have two sons, are both actively involved with many Dallas charities.

"We are honored to have such a strong leadership team at the helm of this year's Texas Trailblazer Awards luncheon. Through the collective efforts of our co-chairs and honorary chairs, we know we will raise important funds to serve women, men and children in need of safety," remarked Mimi Sterling, CEO of The Family Place. "Additionally, we hope attendees will be inspired by our featured speaker Brooke Shields as she shares her unique story and her personal resilience that led her to become the role model she is today. Please join us for what promises to be an amazing day."

Shields' legendary career began early in her childhood, as she was the youngest fashion model ever to appear on the cover of Vogue magazine at 14 years old. Her venture into film and television garnered her a Golden Globe nomination and five People's Choice Awards. In addition to continued success on screen, she has since become a best-selling author and created an apparel and accessories line called Brooke Shields Timeless.

In 2021, Shields founded "Beginning is Now," a growing global community of women of all ages finding strength, wisdom, optimism, humor, and so much more in each other, all while learning to live their fullest lives — on their own terms, followed by the launch of her own podcast in 2022 with iHeart. "Now What? with Brooke Shields" dives deep into the world of redos, resets, and forward fails: from career pivots and personal missteps to moving through grief (or just plain moving on). In April 2023, Hulu released the documentary "Pretty Baby: Brooke Shields," which explores Shields' journey from a sexualized young girl to a Princeton graduate, mother, and advocate who has embraced her identity and voice.

In her personal time, Shields is an advocate for women and the arts and serves on the board of WIN, an organization dedicated to providing housing, services and programs to homeless women and children in New York City. She is the happily married mother of two beautiful daughters.

The Texas Trailblazer Awards Luncheon is the largest fundraising event for The Family Place. Proceeds from the luncheon allow The Family Place to continue empowering survivors of family violence by providing safe housing, counseling, and skills that create independence, while building community engagement and helping families progress from fear to safety.

The Texas Trailblazer Awards Luncheon will be held on Friday, September 29 at 11:30 a.m. at the Hilton Anatole. The event will include a VIP Reception, seated luncheon, and recognition of this year's Texas Trailblazer Award recipient. Tickets starting at \$350 and sponsorships from \$3,500 are available now for purchase at familyplace.org/trailblazers.

High resolution images of our featured speaker and event leadership team are available [here](#).

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THE FAMILY PLACE

For 45 years, The Family Place has served the North Texas community by bringing brighter futures to survivors of family violence. The Family Place is the largest provider of family violence services in Texas, serving nearly 20,000 people in 2022. Programs include a 24-hour hotline, three emergency shelters, including the state's only shelter for men and their children, a transitional housing program with 25 apartments, three counseling centers, two medical clinics, a dental clinic, Dignity at Work job readiness program, Be Project sexual assault and teen dating violence prevention education for schools, Faith and Liberty's Place court-ordered supervised visitation, Battering Intervention and Prevention Program court-ordered counseling for abusers, and legal services. All survivor services are free and provided in Spanish and English.

For more information on The Family Place, call 214-559-2170 or visit familyplace.org. Follow us on [LinkedIn](#), [Instagram](#), [Facebook](#), and [Twitter](#).